# E CONFERENCE



## MARCH 28-30 2023 LAS VEGAS CONVENTION CENTER

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**Welcome** to the International Pizza Expo Exhibitor Services Manual! The information in the pages below is designed to help guide exhibitors through the planning process of exhibiting at International Pizza Expo. Schedules and deadlines as well as links to additional information, online ordering sites, and downloadable printable order forms are included for your convenience.

The **Main Menu** is designed to transport you to that section of the manual when you click on the section. Also, each page includes linked tabs at the top to help you navigate back to the Main Menu or another section of the manual.

We encourage you to thoroughly review this document, especially those areas that pertain to you and your booth and ask questions for any areas you need further clarification on.

GENERAL INFO		
DATES & TIMES		
Move-in		
Sunday, March 26	1:00 PM - 8:00 PM	Exhibitors permitted show floor access until 10:00 PM, no in and out after 8:00 PM
Monday, March 27	8:00 AM – 8:00 PM	Exhibitors permitted show floor access until 10:00 PM, no in and out after 8:00 PM
Show Days		
Tuesday, March 28	10:00 AM – 4:30 PM	Exhibitors permitted show floor access at 7:00 AM
Wednesday, March 29	10:00 AM – 4:30 PM	Exhibitors permitted show floor access at 7:00 AM
Thursday, March 30	10:00 AM – 3:00 PM	Exhibitors permitted show floor access at 7:00 AM
Move-out		
Thursday, March 30	3:01 PM - 10:00 PM	Exhibits must remain set until show close at 3:00 PM
Friday, March 31	8:00 AM – 12:00 PM	All exhibitors must be completely moved out by 12:00 PM

#### **EXHIBIT HALL LOCATION**

Las Vegas Convention Center, West Halls 300 Convention Center Dr. Las Vegas, NV 89109 www.pizzaexpo.com This is a non-smoking building. Smoking is a

This is a non-smoking building. Smoking is strictly prohibited in the exhibit hall, lobbies, and meeting rooms.

#### SHOW MANAGEMENT CONTACTS

Click here for a full list of show management.

#### HEALTH & SAFETY

Keep up to date on the most recent Health & Safety information for International Pizza Expo by visiting our <u>website</u>. If you have any questions, please reach out to a member of the International Pizza Expo team for assistance <u>here</u>.

A first aid station is located onsite in the LVCC West Hall on the first floor, next to the food hall, off the main atrium lobby.





UTILITIES

ONSITE BOOTH GUIDELINES

## VENDORS

Click on vendors to get more information.







UTILITIES

ONSITE BOOTH GUIDELINES

#### SHOW PLANNER

Click on items to get more information and link to the website or form

## JANUARY

January 9 Update Exhibitor Console Profile for Show Directory

**January 17** Order Lead Retrieval

## **FEBRUARY**

**February 23** Order Booth Security

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**February 24** Freeman Advanced Warehouse Begins Accepting Shipments

#### **February 27** Order Freeman Services at Early Bird Rate (Furnishings, Electrical & Plumbing, Rigging, Graphics, Carpet, Cleaning, Cold Storage)

### **BEFORE YOU ARRIVE TO SHOWSITE**

Submit Certificate of Insurance

Book Hotel & Travel

- Register Booth Personal
  - Review Health & Safety Guidelines



## MARCH

March 14 Submit Food & Beverage Sample Form to Centerplate & Order Catering Supplies & Equipment

March 14 (Order Closing Date) Order Lowe Refrigeration Refrigerator and/or Freezer Displays

March 21 Last Day Freeman Advanced Warehouse Accepts Shipments

March 21 Submit EAC (Exhibitor Appointed Contractor) Form

March 25 Freeman Begins Accepting Shipments to Show Site

## ADDITIONAL SERVICES AV FLORAL International Freight Internet Internet Photographer

#### **ONCE YOU ARRIVE**

PICK UP BADGE CHECK FRIEGHT CHECK ADVANCED ORDERS VISIT SALES SUITE TO BOOK 2024 SPACE





Hanging Signs Request Approval by March 13, 2023

Booth Variance (double decker booths, hanging sign variance, height variance) **Request Approval by March 13, 2023** 



#### UTILITIES

**ONSITE BOOTH** GUIDELINES

#### **INSURANCE**

Exhibitors must maintain insurance that meets the requirements below and provide proof to International Pizza Expo before the show. International Pizza Expo does not provide any type of insurance coverage for the property and/or personnel of exhibiting companies.

An exhibitor shall, at their own expense, secure and maintain through the term of this contract, including move-in and move-out days, the insurance listed below. All such insurance shall be primary of any other

Submit your insurance documents online, through the Exhibitor Console. Be sure the name of the attachment reflects the name of the insured exhibiting company.

valid and collectible insurance of the exhibitor and shall be written on an occurrence basis. Claims-made policies are not acceptable and do not constitute compliance with the exhibitors obligations under this paragraph.

The following three types of insurance are required:

- Workers' Compensation insurance unless you are the sole proprietor. A sole proprietor is a business entity that is owned and run by one individual. If you have even one other person in the booth working with you, you will need worker's compensation coverage.
- Comprehensive General Liability insurance with limits not less than \$1,000,000 each occurrence, \$2,000,000 aggregate, combined single limit for bodily injury and property damage, including coverage for personal injury, contractual, and operation of mobile equipment, products, and liquor liability (if applicable).
- Automobile Liability insurance with limits not less than \$500,000 for each occurrence combined single limit for bodily injury and property damage, including coverage for owned, non-owned, and hired vehicles, including loading, and unloading operators. Auto coverage is only required if there is a vehicle in your booth or if you are using a designated loading/unloading area i.e. POV area.

Comprehensive General Liability and Automobile Liability insurance policies shall name as additional insured, Emerald (Show Management), Las Vegas Convention Center (Facility), and Freeman (General Service Contractor). If requested, copies of additional insured endorsements, primary coverage endorsements, and complete copies of policies satisfactory to Emerald, shall be furnished to Emerald sixty (60) days before the first day of the event. Certified copies of the Certificates of Insurance or policies shall provide that they may not be canceled without a 30-day advance written notice to Emerald.

#### The following MUST be contained on the certificate: CLICK HERE FOR AN EXAMPLE

"Producer" – Name, Address, and Phone Number of the insurance carrier

"Insured" – Company Name, Address, Phone Number, and Booth Number

"Description of Special Items" – "Emerald – International Pizza Expo 2023 Freeman, Las Vegas Convention Center" and each of its subsidiaries, affiliates, officers, employees, agents, and representatives" must be listed as additional insured for the dates March 28 – March 30, 2023.

#### NEED GENERAL LIABILITY **INSURANCE?**

Marsh/TotalEvent Insurance offers General Liability Insurance for \$65 plus tax. CLICK HERE.



Certificate Holder Information should be listed as: International Pizza Expo 31910 Del Obispo, Ste 200 San Juan Capistrano, CA 92675

#### REPORTING

In the event of damage or loss of property, or an accident or injury, it is your responsibility to contact your insurance broker or carrier immediately.



#### CONSTRUCTION/DESIGN

#### NEW! Pizza Expo Is Now a "Cubic Content" Show

Cubic content refers to the use of space rules in a standard booth space. This means exhibitors can build their exhibit within the entire width, depth and up to the maximum allowable height, depending on the booth type. A line-of-sight booth design is no longer required. See booth type and examples on following pages.

All exposed exhibit components extending above the 3' high pipe and drape sidewalls must be finished. Finished means NO company logos, imagery, electrical cords, or unsightly backing materials. In other words, it must be clean and presentable. Show management reserves the right to determine whether a wall is finished and may order draping of exposed sides at the exhibitor's expense.

#### Pizza Expo Is a "No Concrete" Show

Floor covering is required in all booth spaces. Exhibitor is responsible for providing or ordering a floor covering or carpet. Floor covering must be fire-retardant in compliance with local fire and safety regulations. Exhibitors without a floor covering will have Freeman carpet placed in their booth, at their own expense.

#### **Early Teardown Policy**

Early booth breakdown is strictly prohibited. International Pizza Expo is committed to eliminating these practices from the show floor on the final day of the tradeshow. **Exhibitors in violation of this policy will receive a written warning in 2023 and a fine in 2024, if they are found in violation again.** Please keep this in mind when making staffing decisions and travel arrangements.

Show Colors Backwall & Side Drape: Red, White, Grey Aisle Carpet: Red





Standard / Linear / Inline Booth Guidelines

#### Definition and/or Dimension **INLINE BOOTH SPACE** A standard booth is a booth generally arranged in a 10 X 10, cubic content, with provided drape, max height 8' straight line and have only one side exposed to an aisle, meaning there are neighbors on either side of the booth space. Also known as linear or inline booths. Standard booths are commonly 10ft deep and multiples of 10ft wide, i.e. 10ft x 10ft, 10ft x 20ft, 8' MAX HEIGHT 10ft x 30ft, etc. IGHBORI BOOTH 10' What's Provided / Included 8' high pipe and drape back wall 3' high pipe and drape side walls 7" x 4" booth identification sign with FRONT company name and booth number. Booth # ID floor sticker on carpet outside of booth (placed AM of show day 1) All other equipment, furnishings and services are the responsibility of the exhibitor. not to scale Use of Space - Cubic Content Rule "Wiggle Room" Factor Exhibitors can build their exhibit within the entire The width and depth of your booth structure should be designed so width and depth of their booth space, and up to a any side adjacent to another exhibitors booth is 3 inches less than maximum height of 8ft. the dimensions of your booth space. This is to allow space for the dividing drape and utility cables/hoses that must be run between Signs, logos, and graphics placed along booth edges booths. may not face into adjacent booths. Floor Covering **Exposed Surfaces** Floor covering is required in all booth spaces. All exposed exhibit components extending above the 3' high pipe Exhibitor is responsible for providing or ordering a must be finished. Finished means NO company logos, imagery, floor covering or carpet. Floor covering must be electrical cords, or unsightly backing materials. In other words, it fire-retardant in compliance with local fire and must be clean and presentable. Show management reserves the right safety regulations. to determine whether a wall is finished and may order draping of exposed sides at the exhibitor's expense. Exhibitors without a floor covering will have Freeman carpet placed in their booth, at their own expense. **Required Forms** Hanging Signs Hanging signs are not permitted in standard / inline Certificate of Insurance booths. Exhibitor Appointed Contractor (EAC) – if applicable Food & Beverage Sample Form



Corner B	ooth	Guidelines
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<b>Definition and/or Dimension</b> A corner booth is a standard booth exposed to the aisle on two sides.	CORNER BOOTH SPACE aisles on 2 sides; cubic content w/ provided drape
<ul> <li>What's Provided / Included</li> <li>8' high pipe and drape back wall</li> <li>3' high pipe and drape side wall (between neighboring booth)</li> <li>7" x 44" booth identification sign with company name and booth number.</li> <li>Booth # ID floor sticker on carpet outside of booth (placed AM of show day 1)</li> <li>All other equipment, furnishings and services are the responsibility of the exhibitor.</li> </ul>	BRAPE BRAPE BRAPE AISTAN AISTAN
	not to scale
Use of Space - Cubic Content Rule Exhibitors can build their exhibit within the entire width and depth of their booth space, and up to a maximum height of 8ft. Signs, logos, and graphics placed along booth edges may not face into adjacent booths.	"Wiggle Room" Factor The width and depth of your booth structure should be designed so any side adjacent to another exhibitors booth is 3 inches less than the dimensions of your booth space. This is to allow space for the dividing drape and utility cables/hoses that must be run between booths.
Floor Covering Floor covering is required in all booth spaces. Exhibitor is responsible for providing or ordering a floor covering or carpet. Floor covering must be fire-retardant in compliance with local fire and safety regulations. Exhibitors without a floor covering will have Freeman carpet placed in their booth, at their own expense.	<b>Exposed Surfaces</b> All exposed exhibit components extending above the 3' high pipe must be finished. Finished means NO company logos, imagery, electrical cords, or unsightly backing materials. In other words, it must be clean and presentable. Show management reserves the right to determine whether a wall is finished and may order draping of exposed sides at the exhibitor's expense.
Hanging Signs Hanging signs are not permitted in corner booths.	Required Forms <u>Certificate of Insurance</u> <u>Exhibitor Appointed Contractor (EAC)</u> – if applicable <u>Food &amp; Beverage Sample Form</u>



#### Peninsula / End Cap Booth Guidelines

<ul> <li>Definition and/or Dimension <ul> <li>An endcap or peninsula booth is exposed to the aisle on three sides. End cap booths are comprised of two booths and peninsula booths are comprised of at least four booths.</li> </ul> </li> <li>What's Provided / Included <ul> <li>8' high pipe and drape back wall</li> <li>7'' x 44'' booth identification sign with company name and booth number.</li> <li>Booth # ID floor sticker on carpet outside of booth (placed AM of show day 1)</li> </ul> </li> <li>All other equipment, furnishings and services are the responsibility of the exhibitor.</li> </ul>	DEDITION AND A STATEMENTS OF A STATEMENT OF A STATE
Use of Space - Cubic Content Rule Exhibitors can build their exhibit within the entire width and depth of their booth space, and up to a maximum height of 8ft. Signs, logos, and graphics placed along booth edges may not face into adjacent booths.	"Wiggle Room" Factor The width and depth of your booth structure should be designed so any side adjacent to another exhibitors booth is 3 inches less than the dimensions of your booth space. This is to allow space for the dividing drape and utility cables/hoses that must be run between booths.
Floor Covering Floor covering is required in all booth spaces. Exhibitor is responsible for providing or ordering a floor covering or carpet. Floor covering must be fire-retardant in compliance with local fire and safety regulations. Exhibitors without a floor covering will have Freeman carpet placed in their booth, at their own expense.	<b>Exposed Surfaces</b> All exposed exhibit components extending above the 3' high pipe must be finished. Finished means NO company logos, imagery, electrical cords, or unsightly backing materials. In other words, it must be clean and presentable. Show management reserves the right to determine whether a wall is finished and may order draping of exposed sides at the exhibitor's expense.
Hanging Signs Hanging signs are permitted in peninsula booths, 400 sq. ft or larger, with Show Management approval. Submit your hanging sign request via the <u>Exhibitor Console</u> under "Important Exhibitor Forms."	Required Forms <u>Certificate of Insurance</u> <u>Exhibitor Appointed Contractor (EAC)</u> – if applicable <u>Food &amp; Beverage Sample Form</u>



Perimeter Booth Guidelines

<b>Definition and/or Dimension</b> A perimeter booth is a standard booth that backs to a wall of the exhibitor facility rather than another exhibit.	<b>PERIMETER BOOTH SPACE</b> booth backs up to wall in event space, max height 12'
<ul> <li>What's Provided / Included</li> <li>8' high pipe and drape back wall</li> <li>3' high pipe and drape side walls</li> <li>7" x 44" booth identification sign with company name and booth number.</li> <li>Booth # ID floor sticker on carpet outside of booth (placed AM of show day 1)</li> </ul>	REGHBORING BOOTH BACK WALL B'BACK BRAPE BEACK BE
Use of Space - Cubic Content Rule Exhibitors can build their exhibit within the entire width and depth of their booth space, and up to a maximum height of 12ft. Signs, logos, and graphics placed along booth edges may not face into adjacent booths.	<b>"Wiggle Room" Factor</b> The width and depth of your booth structure should be designed so any side adjacent to another exhibitors booth is 3 inches less than the dimensions of your booth space. This is to allow space for the dividing drape and utility cables/hoses that must be run between booths.
Floor Covering Floor covering is required in all booth spaces. Exhibitor is responsible for providing or ordering a floor covering or carpet. Floor covering must be fire-retardant in compliance with local fire and safety regulations. Exhibitors without a floor covering will have Freeman carpet placed in their booth, at their own expense.	<b>Exposed Surfaces</b> All exposed exhibit components extending above the 3' high pipe must be finished. Finished means NO company logos, imagery, electrical cords, or unsightly backing materials. In other words, it must be clean and presentable. Show management reserves the right to determine whether a wall is finished and may order draping of exposed sides at the exhibitor's expense.
Hanging Signs Hanging signs are not permitted in perimeter booths.	Required Forms <u>Certificate of Insurance</u> <u>Exhibitor Appointed Contractor (EAC)</u> – if applicable <u>Food &amp; Beverage Sample Form</u>



Split Island Booth Guidelines

#### Definition and/or Dimension

A split island booth is a booth exposed to the aisle on three sides and shares a common backwall with another split island booth.

#### What's Provided / Included

- 8' high pipe and drape back wall
- 7" x 44" booth identification sign with company name and booth number (for companies 400sqft and under)
- Booth # ID floor sticker on carpet outside of booth (placed AM of show day 1)



Use of Space - Cubic Content Rule Exhibitors can build their exhibit within the entire width and depth of their booth space, and up to a maximum height of 8ft. Signs, logos, and graphics placed along booth edges may not face into adjacent booths.	"Wiggle Room" Factor The width and depth of your booth structure should be designed so any side adjacent to another exhibitors booth is 3 inches less than the dimensions of your booth space. This is to allow space for the dividing drape and utility cables/hoses that must be run between booths.
<ul> <li>Floor Covering</li> <li>Floor covering is required in all booth spaces. Exhibitor is responsible for providing or ordering a floor covering or carpet. Floor covering must be fire-retardant in compliance with local fire and safety regulations.</li> <li>Exhibitors without a floor covering will have Freeman carpet placed in their booth, at their own expense.</li> </ul>	<b>Exposed Surfaces</b> All exposed exhibit components extending above the 3' high pipe must be finished. Finished means NO company logos, imagery, electrical cords, or unsightly backing materials. In other words, it must be clean and presentable. Show management reserves the right to determine whether a wall is finished and may order draping of exposed sides at the exhibitor's expense.
Hanging Signs Hanging signs are permitted in split island booths, 400 sq. ft or larger, with Show Management approval. Submit your Hanging Sign request via the <u>Exhibitor Console</u> under "Important Exhibitor Forms."	Required Forms <u>Certificate of Insurance</u> <u>Exhibitor Appointed Contractor (EAC)</u> – if applicable <u>Food &amp; Beverage Sample Form</u>

Island Booth Guidelines

Definition and/or Dimension	
An island booth is any size booth that is exposed to aisles on	ISLAND BOOTH SPACE aisles on 4 sides
all four sides but is typically 20' x 20' or larger.	
What's Provided / Included	
All island booths are provided a raw space	
<ul> <li>Booth # ID floor sticker on carpet outside of booth</li> </ul>	
(placed AM of show day 1)	TE A MAR
	A
All equipment, furnishings and services are the responsibility	
of the exhibitor.	Y/S/ SLE
	Als.
	not to scale
Use of Space – Cubic Content Rule	Floor Covering
Exhibitors can build their exhibit within the entire width and	Floor covering is required in all booth spaces. Exhibitor is
depth of their booth space, and up to a maximum height of 12ft.	responsible for providing or ordering a floor covering or carpet. Floor covering must be fire-retardant in compliance
1210.	with local fire and safety regulations.
If an exhibitor plans to have structures taller than 12ft,	
please submit details for review by Show Management using	
the Booth Variance Request Form in the Exhibitor Console	
under "Important Exhibitor Forms".	
Hanging Signs	"Wiggle Room" Factor
Hanging signs are permitted in island booths, with Show	Since island booths do not have any adjacent booths, the
Management approval. Submit your Hanging Sign request	"wiggle room" rule is not applicable.
via the Exhibitor Console under "Important Exhibitor	
Forms."	
Multi-Level Exhibits	Required Forms
A Multi-Level exhibit consists of a display fixture comprised	Certificate of Insurance
of two or more levels. A multi-level exhibit requires prior	Exhibitor Appointed Contractor (EAC) – if applicable
approval by the exhibit facility and/or relevant local	Food & Beverage Sample Form
government agency because it is deemed to be a "structure"	
for building purposes.	
All Multi-Level exhibits require a plan that is signed, sealed	
(with official seal) and dated by a registered architect or	
engineer and a certificate of flame-retardant materials	
submitted to the facility at least sixty (60) days in advance of move-in.	
11076-111.	
Please submit multi-level exhibits details to Show	
Management using the online Booth Variance Request Form	
in the <b>Exhibitor Console</b> under "Important Exhibitor Forms".	
a the <b>Exhibitor Console</b> under Important Exhibitor Forms.	



UTILITIES

ONSITE BOOTH GUIDELINES

Booth Package Upgrades

Signed Peninsula / End-Cap Booth Upgrade	
<ul> <li>What's Included?</li> <li>(1) 96" x 44" double sided sign with full color exhibitor logo</li> <li>Rigging labor to hang sign</li> </ul>	<b>To Know</b> Show Management will email company contact for an up to date copy of company logo. Show Management will order, pay and coordinate the hanging of the sign.
	Exhibitor DOES NOT need submit hanging sign request form for this sign.

Gold Coast Exhibitor Booth Upgrade	
<ul> <li>What's Included?</li> <li>(1) banner, gold background with exhibitor logo in black. Size of banner dependent on size of booth: 12ft x 12ft (for booths 400sqft) &amp; 12ft x 24ft (for booths larger than 400sqft)</li> <li>Gold mylar drape behind booth</li> <li>Rigging labor to hang sign &amp; gold mylar drape</li> </ul>	<b>To Know</b> Show Management will email company contact for an up to date copy of company logo. Show Management will order, pay and coordinate the hanging of the sign. Exhibitor DOES NOT need submit hanging sign request form for this sign. Additional signage may be hung from the banner provided, with Show Management approval. Submit your Hanging Sign request via the <u>Exhibitor Console</u> under "Important Exhibitor Forms."





#### Hanging Signs & Airborne Objects

Hanging signs & airborne objects are permitted in all island, split island, and peninsula / end-cap booths that are 400 sq. ft. or larger, with Show Management approval. All other standard booth types do not qualify for hanging signs and graphics, regardless of size. The exception to this rule is if you purchased a signed peninsula / end-cap booth package; a sign will be created and hung above your booth by Show Management.

All signage is to be hung at a height of 16ft from the floor to the bottom of the sign to ensure consistency throughout the show floor. Size of the signage itself can be up to 12ft tall. See diagram to the right.

Hanging Signs should be placed 10ft away from neighboring booths.

Any booth design variance from this rule must be submitted to Show Management and receive approval. Submit a **Booth Variance Request Form** with your design details and request, in the **Exhibitor Console** under "Important Exhibitor Forms".



Approval Process	Rigging Orders
All hanging signs must be approved by	Freeman is the official service provider for hanging sign and airborne object
Show Management. Please submit your sign details for review via the Exhibitor	(truss) rigging. Exhibitors may not assemble or install hanging signs or truss.
Console (link below). Please be sure to	Once approved by Show Management, the exhibitor will need to place
include a rendering of your sign within	appropriate orders for rigging and hanging sign or truss work via <u>Freeman</u>
your booth space.	Online, as well as completing the "Structural Integrity Statement". Be sure to
	complete an electrical order if your hanging sign or truss requires electrical via
	Freeman Online.
	All rigging plans must be submitted to Freeman Rigging Manager three (3) weeks
	prior to move-in, in DWG format.
	Hanging signs should be shipped to the Freeman Advance Warehouse, using the
	Hanging Sign shipping label.
Llonging Sign Dequest Form	

#### Hanging Sign Request Form

#### Drones

A Drones / Unmanned Aerial System (UAS) <u>request form</u> located within the <u>Building Rules & Regulations</u> manual must be completed prior to the event and submitted to the LVCC Convention Services by <u>email</u>. For questions or additional information, please call 702-892-2860.

#### Lighting/Truss

For hanging truss & lighting equipment, official services contractor (Freeman) responsibilities include: Freeman personnel/employees:

- Must operate all chain motors, including the final trim.
- Only be allowed in aerial lifts.
- Only will be allowed to operate mechanized equipment.



 Must assemble and disassemble any and all overhead rigging including assembly of all trusses, attachment, and disassembly of light fixtures to truss, installation and dismantle of power sources, programmable dimmable lighting packages, chain motors and span sets.

Freeman electricians will run all initial power sources and Freeman personnel will make all connections to the dimmable power sources. Freeman stagehands install and dismantle all programmable dimmable lighting fixtures, video walls, audio, and projection.

For ground supported truss & lighting equipment, official services contractor (Freeman) responsibilities include: Freeman personnel/employees:

- Will provide installation and dismantle labor of self-climbing and/or mechanized truss systems.
- Must install and dismantle any programmable dimmable lighting fixtures that are attached to any ground-supported truss.
- Must assemble and disassemble as well as install and dismantle all electrical hanging signs.

#### Balloons or Inflatables

Inflatables must be anchored, and exhibitors must have prior written approval by show management. Any cost incurred for removal of lost inflatables will be the responsibility of the exhibitor. Exhibitors are not permitted to hand out inflated balloons as giveaways. Helium balloons are not allowed in the hall, unless approved by Show Management and the Fire Marshall.

#### **FREIGHT & DELIVERIES**

Exhibitors have two options for shipping in freight, to the Freeman Advanced Warehouse or directly to show site. Whenever possible, it is recommended that exhibitor freight is shipped to the Freeman Advanced Warehouse, to ensure booth freight is delivered to the exhibitors booth when move in begins, for timely set up. Please review the <u>Material Handling rates</u> when determining which location to ship your freight to.

#### Warehouse Address

Freeman will accept booth freight at the warehouse from **Friday, February 24 through Tuesday, March 21**. Freight received after March 21 will be charged an additional after deadline charge. Warehouse hours are Monday through Friday, 7:00am to 2:30 PM, Holidays excluded. <u>Click here</u> for a shipping label.

Exhibiting Company Name / Booth # International Pizza Expo 2023 C/O Freeman 6675 West Sunset Road Las Vegas, NV 89118

#### **Direct to Site Address**

Freeman will receive shipments at the show site address **beginning Sunday, March 26**. Materials arriving before this date may be refused by the facility. <u>Click here</u> for a shipping label.

Exhibiting Company Name / Booth # International Pizza Expo 2023 Las Vegas Convention Center C/O Freeman 300 Convention Center Dr Las Vegas, NV 89109



MAIN MENU	GENERAL INFO	BOOTH REGULATIONS	UTILITIES	ONSITE BOOTH GUIDELINES	REGISTRATION
<b>Thi</b> cor	arshaling Yard Directions s location does not accept de avention center. All carriers r mber. See Marshalling Yard	<b>eliveries</b> . This location is on nust first check into the ma	,		
000	55 West Serene Avenue Vegas, NV 89139				
Mo	ove-in & Move-Out Proc	edures			
Inb	oound Shipments & Boo	th Set-Up			
F	reight Arrival	Exhibit Hall A	ccess	Booth Set-up	
	Direct Shipments may arrive beginning Sunday, March 26, 2023 based on Targeted Move-In Schedule     Review Marshaling Yard	pick up b Monday, • Exhibitor access to	s will need to adges beginning March 27, 2023 s will be granted the show floor 3 fore show open	• All booths should be set and show ready by 10:00 AM on Tuesday, March 28, 2023 and remain set until 3:00 PM on Thursday, March 30, 202	)
	Address & Directions  • Review Driver Check-in Requirements  • Review POV Self	each sho • EAC pers to pick u	w day onnel will need o daily ds at the security		

#### Self-Unloading / Hand Carry Policy

Unloading Policy

Hand carry is defined as small items that one person can carry, such as cartons or packages. Exhibitors may hand carry their booth materials from their personally owned vehicle (POV i.e., Car, van, or SUV) through the main entrance of the facility during move-in and move-out. Exhibitors must unload from the parking lot, not from the curbside. Any mechanical assistance is limited to a small dolly. When exhibitors choose to hand carry merchandise, they are not permitted access to the loading dock / freight door areas or use of a four wheeled dolly / cart. Click here for more information.

Privately Owned Vehicle (POV) & Company Owned Vehicle (COV) Vehicles that qualify as a POV or COV may utilize the POV / COV Check-In Area located behind the Las Vegas Convention Center West Hall, in the Yellow Lot. See map here. Freeman workers equipped with flat carts will assist exhibitors with unloading, designated as Cart Service, at the round-trip rate. Two people must be with the vehicle - one to accompany the product to the booth and one to remove the vehicle from the area – and the vehicle must be completely unloaded within 30 minutes of arrival at the unloading area. Vehicles that do not qualify for this service or that require mechanical assistance to unload will

A POV is defined as cars, pickup trucks, vans, and other trucks primarily designed for passenger use, not cargo or freight. A COV is defined as a box truck under 24' or commercial van.

be directed to the marshaling yard. Please review the information about POV's and Cart Service prior to arrival.





Every outbound shipment will require a material handling agreement and shipping labels. Freeman offers complimentary preprinting of these items. To take advantage of this service, please complete Freeman's Outbound Material Handling Authorization (MHA) and Shipping labels form on <u>Freeman Online</u>. Your pre-printed MHA and labels will be delivered to your booth prior to the close of the show. *Please note: all third parties must pick up MHA/labels at the Freeman Service Desk.* 

#### Storage

#### **Empty Storage**

Exhibitors are allowed to store empty containers or booth items within their booth space as long as it is not behind the booth drape or booth space. Storing items behind the booth drape is a fire hazard and storing items behind your booth is a tripping hazard in the show aisles. This will be strictly enforced by Show Management and the Fire Marshall onsite.

If an exhibitor needs to store empty containers outside their booth space until show close, they can do so with Freeman, at the exhibitor's expense, using the "empty" stickers or take the container offsite to exhibitors hotel.

#### Refrigeration/Freezer Storage

Refrigeration and frozen storage is provided by Freeman on show site ONLY and services can be ordered online. Please note that containers must be marked with the <u>Refrigerated Shipping Labels</u> or <u>Frozen Storage Shipping Labels</u> and be labeled properly with International Pizza Expo 2023, booth number and company name. Exhibitors are not permitted direct access to cold storage, arrangements for deliveries need to be made with <u>Freeman Online</u>. Space is allocated on a first come, first-serve basis, place your order early.

#### **International Freight**

Phoenix Logistics, Inc. has been appointed as the official international freight forwarder and customs broker. For more information, please **<u>e-mail</u>** or download the **<u>International Shipping Instructions</u>**.

#### **INSTALL/DISMANTLE & LABOR REGULATIONS**

#### Late Set-up

On Sunday, March 26 and Monday, March 27, exhibitors are welcome to stay in the exhibit hall until 10:00 PM to continue setting up their booth but must remain inside the exhibit hall until they are leaving the hall for the night. No re-entry will be allowed after 8:00 PM.

#### Labor/Union Laws

Nevada is a right-to-work state. Labor jurisdiction and union rules are determined by the facility, state, and municipality in which the exhibition is held. Where union contracts exist with service contractors, exhibitors must acknowledge union jurisdictions and conform to those contracts and use of the union personnel involved. Skilled and unskilled labor as needed or required can be arranged through the official service contractor Freeman at established rates.



ONSITE BOOTH GUIDELINES

Exhibitors may use full-time company personnel to set-up an exhibit, however they cannot operate heavy machinery or lift equipment. If full-time personnel are utilized, they are required to carry a photo ID as well as company identification, such as an insurance identification card or payroll stub.

Union labor is not required to put your products on display, to open cartons containing your products, nor to perform testing, maintenance, or repairs to your products.

#### Forklifts

Forklift labor is an exclusive service provided by Freeman.

#### Tipping

Freeman, the official service contractor of International Pizza Expo 2023, requests that exhibitors do not tip its employees by giving money, merchandise or other special consideration for services rendered. Exhibitors should not give coffee breaks other than mid-morning and mid-afternoon when employees have a fifteen-minute paid break. Any attempts to solicit a gratuity by an employee for any service should be reported immediately to a supervisor of Freeman.

#### Painting

Spray painting is prohibited in the Las Vegas Convention Center.

Freeman is the official service contractor of International Pizza Expo 2023. As the official service contractor, Freeman has the responsibility for material handling, electrical, all suspended rigging and booth cleaning services.

A full, detailed list of tasks exhibitors can and cannot complete within their booth are listed here.

Union	Definition of Jurisdiction
Teamster Union	Teamsters handle freight at the exhibit hall. They unload trucks or vehicles and deliver materials to and from booths. They also provide rigging of machinery, moving services, and spot machinery in your booth. The normal rigging crew consists of two men and a forklift. Customarily, this service must be ordered in advance at the exhibitor's expense.
Carpenter Union	Carpenters handle the erection and dismantling of display and exhibit booths. This also includes all display work. Carpenters uncrate and re-crate machinery or equipment and install and remove all draping and floor covering.
Electrical Union	Electricians handle all electrical work, which includes supply power lines to your booth, connecting equipment to outlets, and install signs or headers that are lighted, unless they are permanently a part of the exhibit's back wall.

	Task	An Exhibitor Can	An Exhibitor Cannot
CONSTRUCTION	Use Power tools or other types of carpenter/construction equipment are not permitted in the building unless specific written approval is obtained in advance.	Х	
	Exhibitor may choose to utilize own personnel to set up and dismantle exhibit.	Х	
	Exhibitor may hire and EAC (Exhibitor Appointed Contractor to perform work.	Х	
FREIGHT	Move any freight by hand carry.	If carried by one	If required more
		person	than one person
	Move any freight from a vehicle larger than an Econoline van.		Х
	Move any freight moved on equipment larger than a two-wheeled baggage cart.		Х



MAIN MENU		GENERAL INFO	BOOTH REGULATIONS	UTILITIES	ONSITE BOOTH GUIDELINES	REGISTRATION
	Ļ	Plugin their own devic electrical service of 15	es and equipment for prop 500 watts or less.	erly ordered 110-volt	X	
		Plugin their own devic	es of 110 volt/ 1500 watts	themselves.	Х	
	<b>TRIC</b>	Install or hang up to four small clip-on lights per booth.			Х	
	ELECTRICAL	Distribution of all elect service.	trical equipment necessary	to provide electrical		Х
			nters, computers and keybo neir own communications c e the booth carpet.		Х	
	< (n	Test and tune equipm	ent.		Х	
	E N	Unpack, pack, and arra	ange their merchandise and	d products in their exhibit.	Х	
	MERCHA NDISING		their products and display r led by other Las Vegas Con	•	Х	

#### **Building Rules/Guidelines**

It is strongly recommended that all exhibitors review and understand the Las Vegas Convention Center <u>Building Rules &</u> <u>Regulations</u>, especially for Fire Marshal requirements and specific policies and procedures that directly pertain to your booth design and demonstration plans.

#### Safety

Fire Marshal Requirements & Permitting Please reference the Las Vegas Convention Center <u>Building Rules & Regulations</u> for Fire Marshal requirements.

#### **OSHA** Regulations

All exhibitors and hired third-party contractors, must comply with environmental laws and OSHA regulations, as detailed in the Las Vegas Convention Center **Building Rules & Regulations**.

#### Hot Works

Hot works is any activity that crates a spark or uses flame, including but not limited to brazing, soldering, cutting, arch welding, oxy-fuel gas welding, hot taps and torch applied to roofing or flooring or any activity creating a spark. Any use of hot works activity for installation / dismantling of an exhibitor booth MUST be pre-approved by the Safety and Fire Prevention office, who will issue a hot works permit to the person / persons performing the hot works. For additional information or questions, contact 702.892.7413.

#### Cleaning

#### **Clean Floor Policy**

Empty cartons and cases must be removed from your booth. **Cartons may NOT be stored behind curtains or in your booth**. The Freeman Service Center will provide "empty crate" stickers to affix to boxes, cases, and crates. Freeman will store and return them to your booth at show closing. The policy will be strictly enforced by Show Management and the Las Vegas Fire Marshal.

#### Excessive/Bulk Trash

Exhibitors promoting giveaways from their booths which generate excessive trash are required to order porter service for their booth. Note these giveaway items do not include food and beverage sampling. Please review the cleaning order form on **Freeman Online** for this type of service. Any wooden crates, exhibit structure and/or large containers left on the show floor (no labeled as empty storage) will be subject to an additional fee for dismantling or disposal.



#### Booth & Material Abandonment

Exhibitors that leave excessive literature and/or display materials in their booth at the end of the published move-out time will be deemed to be guilty of "material abandonment". Any charges incurred on behalf of show management to remove the abandoned materials to ensure that show management can comply with the published move-out schedule of the facility as stated in their license agreement for the event will be billed to the exhibitor directly. Show Management & the facility will NOT be responsible for the recovery of abandoned materials that are left in an exhibitors booth past the move-out dates/times as published in the Exhibitor Service Manual.

#### Care of the Facility

It is understood that exhibitors shall neither injure, no mar, nor in any manner deface the premises. Exhibitors will not be permitted to drive nails, hooks, tacks, or screws into any part of the building, put up decorations or adhesives that would deface the premises. All curtains, draperies and decorations made from textiles of combustible fibers, or any other flammable materials must be flame proofed in the manner approved by all applicable jurisdictions. Exhibitors shall promptly pay for any and all damages to the facility, booth equipment or the property of others caused by the exhibitor or any of its employees, agent's contractors, or representatives.

#### **EXHIBITOR APPOINTED CONTRACTOR**

If exhibitors wish to use an Exhibitor Appointed Contractor (EAC), the following rules and regulations must be adhered to by the exhibitor and the EAC. **These rules will be strictly enforced.** Completion of the required EAC/I&D form qualifies as acceptance that the EAC will abide by all rules and regulations, especially those as contained herein for EAC.

The EAC/I&D contractor must be licensed, insured, and authorized to work in the Las Vegas Convention Center. Contractors must adhere to all rules and regulations of International Pizza Expo 2023, the Las Vegas Convention Center, and the local unions. This includes keeping "no freight aisles" clear, clearing empty crates off the show floor, abiding by the Early Teardown Policy, and being properly badged.



Complete this form **only** if you are using the services of an outside contractor to install or dismantle your display. Please fill out the form completely.

All contracted personnel must check-in at Exhibitor Registration before admission to the exhibit floor. Personnel must have proof of company affiliation and a photo I.D.

The EAC shall refrain from placing an undue burden on the official service contractors by interfering, in any way, with the official contractor's work.

The EAC will not solicit business at the event and must wear badges at all times. It is the exhibitor's responsibility to make sure that all independent contractors are properly badged before arrival.

If the EAC, in any way, disrupts the orderly conduct of business by any of the official contractors or impairs the smooth installation and dismantling of the event, the EAC will immediately cease such disruption or be removed from the event site. Show Management will have the final decision in such instances.

The Las Vegas Convention Center (Facility), Emerald (Show Management), and Freeman (General Service Contractor) must be named as additionally insured by all contractors working in the hall. Show Management must receive the certificate of insurance no later than 30 days before the commencement of installation. Show Management will give authorization to the EAC to provide installation and dismantling services to the exhibiting firm upon receipt of:

- Certificate of insurance for workers' compensation and employers' liability, comprehensive general liability, and automobile liability insurance.
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BOOTH

- The workers' compensation and employers' liability insurance must provide a minimum limit of (recommended \$500,000 USD) and meet the requirements established by the state in which the event is being held.
- Comprehensive general liability coverage must provide at least (recommended \$1 million USD per occurrence /\$2 million USD general aggregate) in coverage and shall name Show Management, the sponsoring associations, the event owners, the official contractor, and the facility as additional insured.
- Automobile liability should include all owned, non-owned, and hired vehicles with limits of (recommended \$500,000 USD) bodily injury and (recommended \$500,000 USD) property damage liability.

In performing work for their clients, the EAC shall cooperate fully with the official contractors and shall comply with existing labor regulations or contracts as determined by the commitments made and obligations assumed by Show Management in any contracts with the official contractors. Failure to comply with these regulations will result in refusal or loss of authorization to perform services and immediate removal from the event site.

Services ordered on behalf of exhibitors by EAC's or other third parties must be so authorized in writing by the exhibitor. Payment for all services will be the responsibility of the exhibitor.

For exhibitors with more than one EAC, you can submit additional EAC forms by clicking here.

#### DONATIONS

If you have food that you would like to donate after the show, Freeman and Emerald have established a program with several local charities to help you do so. Our goal is to assist you with donating the leftover food to local charities, keep them of out landfills, help to feed the less fortunate and make this as easy as possible for you.

If your company is interested in the donation program, please submit <u>this form</u> to the Freeman Service Center. You will be given donation stickers to place on your items after they are properly packed up. During move-out, we will pick up your donated items and deliver it to the local charities at no additional cost to you.

#### UTILITIES

#### ELECTRICAL REGULATIONS

All electrical must be ordered through Freeman. Booths may have outlets pre-dropped in the booths. Please be advised that if you plug into these electrical outlets, you will be charged for your power usage at a higher rate than if you had ordered in advance. For your safety and the safety of other show participants, all electrical work including floor distribution must be performed by Freeman. Services can be <u>ordered online</u> (for the best rate) or download the <u>order form</u>.

- Hard wall structures must sit 9" off the pipe & drape wall for electrical clearance.
- An exhibitor may plug in up to 6 plug-ins into one 15 ft. extension cord or one six plug multi-strip at the side or back of the booth.
- UL approved/factory installed cords must go directly from the fixture to the multi-strip.
- An exhibitor can install their own light fixtures and materials as long as the combined power is less than 20 amps or 2000 watts for the entire booth space.
- All materials & light fixtures with original factory installed cords must meet the LVCVA's safety rules.
- If any electrical work is performed over and above the maximum by non-Freeman personnel, it will be identified during an inspection which could result in additional charges and a fee.

#### LIGHTING

No lighting, fixtures, lighting trusses or overhead lighting are allowed outside the boundaries of the exhibit space. Exhibitors intending to use hanging light system should submit drawing to Show Management for approval via the **Booth Variance Request Form** in the <u>Exhibitor Console</u> under "Important Exhibitor Forms". Lighting, including spotlights and gobos, should be directed to the inner confines of the exhibit space. Lighting should not project onto other exhibits or show aisles. Potential



harmful lighting, such as lasers, ultraviolet lights, pulsating / rotating / spinning lighting should comply with the facility rules and usage be approved by <u>Show Management</u>.

Halogen lamps are limited to 75 watts and must be of the sealed variety, which prevents direct handling of the bulb. Examples of approved lights are MR 11/16 Covered – low voltage, PAR 14, 16, 20, 30 and MR 16 Covered – line voltage. For questions please contact Show Management or Freeman.

#### GAS & PLUMBING

**GENERAL INFO** 

All natural gas lines, drains and plumbing services must be ordered through Freeman. Under no circumstances shall anyone other than a "Qualified Plumbing Personnel" make service connections. Use of propane is strictly prohibited.

#### **INTERNET SERVICES**

Internet is not included with your booth package. If you require these services, please refer to the <u>COX Business / Hospitality</u> <u>Network website</u> or <u>order form</u> for options. Wi-fi is also available in the Las Vegas Convention Center, <u>click here</u> to see rates.

#### **ONSITE BOOTH GUIDELINES**

#### DISPLAY

#### Animals

Animals domesticated or non-domesticated are not permitted on the show floor at any time. Under the Americans with Disabilities Act (ADA), show management must allow people with disabilities to bring their registered service animals into all areas of the facility where exhibitors and attendees are normally allowed to go. Service animals are animals that are individually trained to perform tasks for people with disabilities such as guiding people who are blind, alerting people who are deaf, pulling wheelchairs, alerting, and protecting persons having seizures, or performing other special tasks.

#### **Booth Appearance**

All open or unfinished sides of the exhibit space which may appear unsightly must be covered or Show Management will have them covered at the exhibitor's expense. Any portion of an exhibitor bordering another exhibitors space must be clean and finished and be free of logos, lettering or graphics, electrical lines, or unsightly building material. No part of the display may be attached to or otherwise secured to columns, provided booth drape or side drape. Decals or other adhesive materials shall not be applied or affixed to the walls, columns, or floor of the exhibit hall.

#### **Display of Product**

All booth items and booth staff must be contained within the exhibit booth space. Aisles must not be obstructed at any time. No portion of an exhibitors display, product or demonstration may extend into any aisle, including the audience. Space withing the booth must be designated for any group of attendees viewing or participating in a presentation or demonstration within the booth.

Items located in the exhibitor space must be in good taste or will be removed at the discretion of Show Management.

Fog, smoke, and steam machines are not permitted.

Exhibitors are prohibited from possessing, displaying, or depicting any products or components in their booth which could be interpreted as being a promotion of another company.

#### Floral

The official provider of floral and plants is National Plant & Floral. Download the order form here.

#### Food Showcases & Displays

The official provider for rental refrigeration and other food showcases and displays is Lowe Worldwide Rental Specialists. Download the <u>order form here</u>.

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#### Towers

A tower is a freestanding exhibit component separate from the main exhibit fixture. The height restriction is the same as that which applies to the booth space type. Towers more than 8' should have drawings available for inspection. Please refer to the **Building Rules & Regulations** for more information.

#### Trademarks/Copyright

Exhibitors shall obey copyrights and assume full and sole liability and responsibility for the use of copyrighted materials at the show. Exhibitors must obtain any and all necessary licenses and approvals from copyright owners and pay all required royalties and fees.

#### Vehicles on Display

All vehicles on display will require spotting service from Freeman, at the exhibitor's expense. Display vehicles must have battery cables disconnected and tapped, alarm systems deactivated, fuel tanks no more than ¼ tank full or five gallons, whichever is less, and fuel tank filler caps locked and/or sealed. Fueling or de-fueling of vehicles on the facility premises is prohibited. Display vehicles are permitted to occupy no more than 80% of the contracted exhibit space. Once placed, display vehicles cannot be started or moved without the approval of Show Management and the direction of Freeman.

Please review the Fire Department Regulations for Display Vehicles found in the Las Vegas Convention Center **<u>Building Rules &</u>** <u>**Regulations.**</u>

#### DEMONSTRATIONS

#### Exhibitor Conduct / Good Neighbor Policy

As a matter of safety and courtesy to others, exhibitors shall conduct sales presentations and product demonstrations in a manner which assures all exhibitor personnel and attendee are within the contracted exhibit space and no encroaching on the aisle or neighboring exhibits. No activities should be planned, or products displayed in a manner that would require an audience to gather in the aisles. Show management reserves the right to determine if a demonstration interferes with adjacent exhibit spaces and when it must be discontinued.

Exhibitors are required to conduct themselves and operate their exhibit so as not to annoy, endanger or interfere with the rights of others at the show. Unsportsmanlike, unethical, illegal, or disruptive conduct, such as tampering with another party's exhibit or engaging in corporate espionage is strictly prohibited.

Exhibitor personnel and their representatives may not enter the exhibit space or loiter in the area of another exhibitor without permission from that exhibitor, and at no time may anyone enter an exhibit space that is not staffed. It is the responsibility of each exhibitor to arrange displays, product presentations, audio visual presentations, and demonstration areas to ensure compliance.

#### Food & Beverage Sampling

Exhibitors planning to prepare and offer food and beverage samples at their booth must submit the <u>Centerplate Food &</u> <u>Beverage Sampling / On-site Preparation Approval Form</u> and receive approval. Centerplate is the official food and beverage provider at the Las Vegas Convention Center, all food and beverage must be prepared and served within their <u>regulations</u> and the Southern Nevada Health Department and Fire Safety <u>regulations</u>. NOTE: SAMPLING PRODUCTS CONTAINING THS AND/OR CBD IS PROHIBITIED.

Southern Nevada Health Department requires use of a handwashing and sanitation station when preparing and sampling food and/or beverages. You may provide your own station as long as it meets the requirements or rent from Centerplate.

Food sample size is 2oz, Non-Alcoholic beverage samples are 3oz & Alcoholic samples are 1oz for wine and 2oz for beer.



Alcohol sampling is permitted and requires prior approval from Centerplate. Exhibitor must be the owner, manufacturer and/or distributor of item being sampled. Exhibitors serving alcohol are required to follow local Nevada State law and policies including having product delivered through a local distributor and served by a Centerplate bartender. Contact <u>Centerplate</u> for more details.

Peanuts in the shell and cotton candy are NOT permitted on the show floor at any time and may not be distributed from any exhibit booth.

#### **Dishwashing Stations**

Dishwashing stations will be made available throughout the show floor from move-in through move-out for exhibitor use. Note, only liquids can be put down the sinks in the dishwashing stations and exhibitors are responsible for doing their own dishes and cleaning up the space after use.

#### Hot Grease Disposal

Drums will be provided for hot grease disposal. This is the ONLY authorized method of hot grease disposal, the use of restrooms or janitorial closets for this purpose is strictly forbidden.

#### Hospitality & Networking Events

No exhibitor, or any affiliate thereof, shall conduct any off-site activity during official event hours that would encourage attendees to leave the officially schedule event activities of the show. Hospitality suites shall not be open during event hours.

Show management strictly prohibits solicitation of business in any public areas occupied by the event, including public areas in conference hotels. Such solicitations are limited to badged individuals within registered booths in the exhibit hall only. Meeting and hospitality rooms – only exhibiting companies will be permitted to have meeting rooms or hospitality/business suites at any of the official hotels or exhibit facilities. Exhibitors must inform show management of any hospitality suites, functions, classes, seminars, or exhibits being held at venues other than the exhibition floor and must receive express written consent from show management for said activities prior to the show. Such activity must be for internal business or staff meetings.

Companies who wish to host hospitality suites receive <u>Show Management</u> approval and must agree that the suites not be open during any scheduled event. Additionally, no exhibitor may hold any revenue-producing event, fundraising event, or event of any type targeted to the event attendees at any time during the event without the advance written approval of show management. If an activity is held without approval, Show Management reserves the right to exclude the exhibitor from future events.

#### Temporary Staffing / Models

Attendants, models, or other employees must confirm their activities to the contracted exhibit space.

#### Noise / Music

Exhibits that are 400sqft or larger may use sound equipment in their booth so long as the noise level does not, in the exclusive judgement of Show Management, disrupt the activities of neighboring exhibitors. Speakers and other sound devices should be positioned to direct sound into the booth rather than into the aisle. Sound and noise should not exceed 85 decibels when measured from the aisle immediately in front of a booth.

Exhibitors should be aware that music played in their booths, whether live or recorded, may be subject to laws governing the use of copyrighted compositions. ASCAP, BMI, and SESAC are three authorized licensing organizations that collect copyright fees on behalf of composers and publishers of music. Exhibitor is responsible for obtaining licensing directly and adhere to these federally mandated copyright licensing laws.

#### Raffles, Drawings, and Contests

Raffles, drawings, and contests, if permitted by law, are allowed in an exhibitors booth but will be regulated by Show Management. Show Management reserves the right to limit the promotional activity anywhere on the exhibition floor as they



see fit to ensure a professional and safe atmosphere. These activities include and are not limited to, handouts, contests, lotteries, promotional activities, entertainment, raffles, and drawings.

#### ADDITIONAL

#### Americans with Disabilities Act (ADA)

All exhibiting companies are required to comply with the Americans with Disabilities Act (ADA) and are encouraged to be sensitive, and as reasonably accommodating as possible, to attendees with disabilities. Click <u>here</u> for the Las Vegas Convention Center accessibility details.

#### Distribution of Promotional Items

The distribution of samples, printed materials and any promotional material is restricted to within the exhibitor's booth only. Exhibitors may not distribute or leave behind merchandise, signs, or printed materials in the registration areas, competition areas, demonstration areas, lounge areas, meeting rooms, or public areas of the event site, including hotels, parking garages, etc., without prior written approval of Show Management.

All models must remain within the booth space. Advertising materials may be handed out within the booth space only. Distribution from booth to booth or canvassing on any part of the facility property is forbidden.

#### Photography & Video Recording

Exhibitors are permitted to photograph, or product audio / video of their own booth displays and/or products. Exhibitors are prohibited from photographing or producing audio / video of other displays, products, demonstration, competitions, products, or materials without prior written permission from <u>Show Management</u> and owner of the subject.

Security and labor arrangements required for any approved photography, video recordings or live feeds must be made in advance, at exhibitor's expense. Only official photographers and audio/video producers appointed by show management are permitted to photograph or record audio/video of the entire event. Exhibitors wishing to use an outside photographer must receive written permission in advance from Show Management. Seminar sessions may not be photographed, or video/audio recorded.

#### Selling at Booth

Retail sales are NOT permitted on the exhibition floor at any time.

Any display items sold during the show cannot be removed from the show floor until after closing on the final show day. Exhibitors who choose to sell their display items must work jointly with the purchasing party to arrange for removal of the items from the show floor, while following all move-out and labor regulations. Exhibitors must also escort the purchaser to the exhibit hall exit and confirm with security that the purchaser is authorized to remove the items from the exhibit hall.

#### Sharing of Exhibit Space

Exhibitors may not share booth space with another non-contracted or unauthorized manufacturer or distributor.

#### Strolling Entertainment & Suitcasing

Strolling entertainment or moving advertisements (robots, persons carrying or wearing signs, scooters, etc.) outside an exhibitors space is not permitted. Repeat violations will result in the confiscation of materials/promotion items involved in the violations and loss of priority points.

Suitcasing is defined as any activity designed to solicit or sell products or services to delegates attending a meeting, conference, or even without the proper authorization by show management or in ways that violate the rules of the event. Any attendee who is observed to be soliciting business in the aisles or other public spaces, in another company's booth, or in violation of any portion of this policy, is subject to removal without refund and additional penalties.



UTILITIES

ONSITE BOOTH GUIDELINES

The selling or solicitation of product or services may only be conducted by companies in good standing, within their exhibit space, confirmed meeting or conference space or within the event as authorized by show management. Companies conducting business outside the confines of the exhibit hall, booth location or in unauthorized properties without permission of show management are in violation of this clause.

#### SECURITY INFORMATION

International Pizza Expo Show Management makes every effort to protect exhibitors' merchandise and displays. Show Management will provide perimeter guard service on a 24-hour basis to include move-in, show days, and move-out. While Show Management will implement security measures to safeguard your property, neither Show Management, the Las Vegas Convention Center, agents nor employees assumes any responsibility for such property, loss, or theft.

Exhibitors are solely responsible for the care, custody, and control of their own exhibit space and material. Exhibitors should carry insurance for covering loss or damage to their exhibit material.

Review the Security Form for more information on booth guards.

Small electronic equipment such as video players, monitors, cameras, etc., should never be left unattended. In cases where valuable equipment may not be removed to storage daily, the services of a private booth guard are available.

**BOOTH SECURITY ORDER FORM** 

When shipping your equipment, do not list contents on the outside of crates or cartons. Do not ship computers, monitors, tablets, or other electronic equipment in the manufacturer's cartons. Place these cartons inside larger crates or have special packaging made, which does not indicate contents.

At the close of the show, when your materials have been packed and bills of lading have been prepared, turn in your completed bills of lading at the general service contractor's service desk. Do not leave bills of lading in your booth or attached to your crates.

#### Tips To Help Protect Your Product

- Monitor your booth when your product is being delivered.
- Hire a security guard to watch your booth overnight.
- Perform an inventory after your product has been delivered and note any damages or missing items.
- Do not list the contents on the outside of your shipping crates/boxes. Use a code to indicate contents.
- After show hours cover your displays with a tarp or other solid material to discourage potential theft.
- Do not leave valuable exhibit materials or proprietary information under tables or behind displays when the show is closed, or your booth is unattended.
- Always staff your booth during show hours (required).
- Staff your booth until your product and/or the floor is cleared during move-out. Once the show has closed, pack as quickly as possible and do not leave your display unattended.

#### REGISTRATION

#### STAFF BADGES

Register for your staff badges in advance, <u>online</u>. Badges must be picked up by each individual person at onsite registration upon arriving to the Las Vegas Convention Center. Badges will not be mailed before the show. We strongly recommend you print your email confirmation with barcode before you arrive at the show to help expedite the badge printing process. Exhibitors will not be allowed to pick up badges for anyone else and everyone must present photo I.D. when picking up their badge.



Official show badges must be worn at all times by exhibitor personnel while in the exhibit hall during move-in, move-out and official show hours. No one will be allowed on the exhibit floor at any time without a badge.

Exhibiting companies receive five (5) badges per 10x10 booth, limit 30 badges per booth. Additional badges may be purchased for \$100 per badge. Replacement badges will incur a \$50 fee. Buyers and customers should *not* be registered as exhibitors.

Exhibitor staff or guests must register to attendee conference sessions, access to conference is not included in your exhibitor badge.

Badges are the property of Show Management and are non-transferable. The lending/sharing of badges is prohibited and will result in confiscation.

#### **Registration Hours**

**GENERAL INFO** 

Monday, March 27	7:30am – 5:00pm
Tuesday, March 28	7:00am – 4:30pm
Wednesday, March 29	7:00am – 4:30pm
Thursday, March 30	8:00am – 2:30pm

#### **ADMISSION POLICY**

Exhibit hall admittance is restricted to registered exhibit staff and attendees displaying the International Pizza Expo 2023 show badge. All personnel representing the exhibitor, or its authorized agents must be properly identified with an official International Pizza Expo 2023 show badge. Once the show has opened, all persons must enter and exit only through designated entrances where security is posted.

#### Children

No one under the age of 16 is permitted on the show floor at any time. Show Management reserved the right to request proof of age for any person and restrict minors from the exhibition floor at any time on any day for safety and liability reasons. No baby strollers are allowed on the show floor.

#### **Early Appointments**

No exhibitors will be allowed access to the exhibit hall prior to posted move-in and move-out days/hours. On show days without scheduled move-in prior to show opening, exhibitors will be allowed access at (3) three hours before show opening and (1) hour after posted official show hours. Additional access may be arranged solely at the discretion of Show Management.

#### **Exhibitor Appointed Contractors (EAC)**

All exhibitor appointed contractor (EAC) personnel must pick up wristbands daily at the EAC Check-In areas before admission to the exhibit floor, during move-in and move-out. Each individual person must sign-in and present photo I.D. each day to be issued a wristband. Wristbands cannot be picked up for others. A different wristband will be used each day. Please submit the EAC Form on the **Exhibitor Console**, under "Important Exhibitor Forms" to ensure their access to the show floor.

If your exhibitor appointed contractor (EAC) requires access to your booth during show days, you must secure a badge for them under your company's name. These badge requests will count towards your total allotment.

#### Guests

All guests must have the proper Guest show badge worn at all times while in the exhibit hall, seminar sessions or any function held by International Pizza Expo during move-in, move-out or show hours.



#### **GETTING THERE**

#### HOTELS

onPeak is the official housing provider for International Pizza Expo 2023. Hotel arrangements can be made online soon through the International Pizza Expo <u>"Book Your Hotel"</u>.

Reservations are accepted on a first-come, first-served basis and require a first night's room and tax deposit guaranteed by check or credit card. All deposits are due when the initial reservation is made. All new reservations, changes, substitutions, and cancellations must be made through onPeak. Please refer to your hotel confirmation for individual cancellation policies.

Reminder: onPeak is the only housing provider endorsed by International Pizza Expo 2023. If you are contacted by other thirdparty companies offering hotel assistance, please be aware they are not endorsed by our event. Entering into financial agreements with these companies can have costly consequences and are not protected by event management.

#### PARKING

The Las Vegas Convention Center has a parking fee of \$10 per day. Daily parking has in-and-out privileges if space is available. Overnight parking is not permitted. The closest parking lots to International Pizza Expo 2023 are Diamond Lot #1 and #2. See map of the Las Vegas Convention Center <u>here.</u>

#### **TRANSPORTATION**

Visit the <u>"Hotel and Travel"</u> link on the International Pizza Expo website for transportation vendors rates and details. We have negotiated special rates for Pizza Expo exhibitors with Delta Airlines, LASxpress (airport transfer service) and the Las Vegas Monorail.

A full list of transportation options in Las Vegas can be found here.

#### **CITY RESOURCES**

As the Entertainment Capital of the World and a top three destination in the United States for business conventions and a global leader in the hospitality industry, Las Vegas has much more to offer than just meetings. Information about Las Vegas, including experience, food & drink and entertainment options can be found at <u>Visit Las Vegas</u>.

#### **BUSINESS CENTER**

A FedEx Office business center is in the LVCC West Hall, on the first floor off the Atrium Concourse, behind the food hall. FedEx provides a variety of services including printing, shipping, computer access, office supplies, coat & bag check, scooter rental and secure storage. The FedEx business center is open 8:00am – 5:00pm seven days a week, subject to change based on event need.

#### SPONSORSHIP OPPORTUNITIES

Put your brand in front of the thousands of buyers at International Pizza Expo. We offer a variety of sponsorship opportunities from digital signage and floor graphics to preferred products and special event activations. For a complete list of sponsorship opportunities, visit the Sponsorship & Advertising page on the International Pizza Expo <u>show website</u>.



