



Customer Invitation Program

From the provided dashboard link, go to your customized Feathr Partner dashboard.

Review the dashboard details and refer back as needed.

All of the FREE materials you collect from this dashboard will include your 50% off discount code to share with customers, prospects and industry friends.

If you have questions or need assistance, please email marketing@pizzaexpo.com.

START HERE

Complete “Edit My Information”

To begin, scroll to the bottom of the page. Look for “Edit My Information” on the lower left. Now you’re ready to build a landing page, send out email invitations and retrieve your custom digital banners.



Thank you for exhibiting at International Pizza Expo 2023! The pizzeria community is ready to buy, learn, network, & compete!

Easily invite customers and prospects to the show with your exclusive 50% coupon code and free customized marketing tools including:

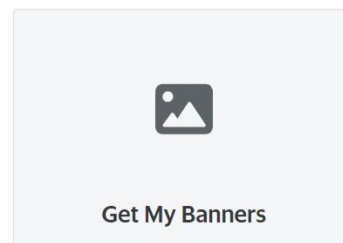
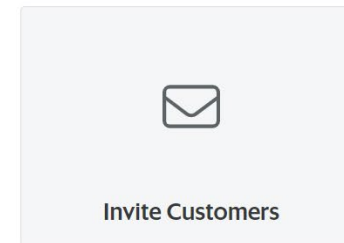
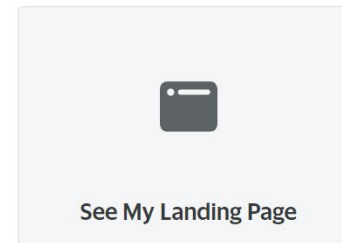
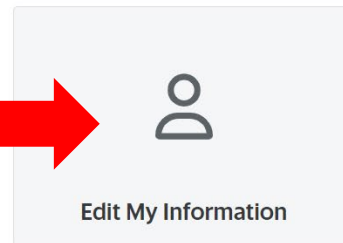
- A custom landing page
- A custom email template
- Custom graphics and banners

Next Steps:

1. Click on Edit My Information to upload your logo and verify your information.
2. Click on See My Landing Page to share on social media platforms or link to from your website.
3. Click on Invite Customers to email clients, prospects & industry friends.
4. Click on Get My Banners to download your custom graphics and banners to use on your website, social media channels, etc.

QUESTIONS? Please contact us at marketing@pizzaexpo.com.

Once again, thank you for being a part of International Pizza Expo 2023. We are looking forward to a GREAT show!



Quick Access Links

Click on the buttons below to jump to that section in this document.

Edit My Information

See My Landing Page

Invite Customers (Email)

Get My Banners

START HERE

Edit My Information

Click arrow to go back to your dashboard

Complete Fields

None of these fields are required, however what you complete here will fill in on the Landing Page, the email invitation and the banner ads.

Click "Upload Logo/Image" to add your logo

Click "Update" to save



Edit My Information

Update your company information below to customize your unique marketing materials.

Name

Emerald Pizza Company

Email

holly.barrett@emeraldx.com

Website

www.emeraldpizzacompany.com

Description

We make the best events for pizza!

Logo



Upload Logo/Image

Update

See My Landing Page



Thank you for exhibiting at International Pizza Expo 2023! The pizzeria community is ready to buy, learn, network, & compete!

Easily invite customers and prospects to the show with your exclusive 50% coupon code and free customized marketing tools including:

- A custom landing page
- A custom email template
- Custom graphics and banners

Next Steps:

1. Click on Edit My Information to upload your logo and verify your information.
2. Click on See My Landing Page to share on social media platforms or link to from your website.
3. Click on Invite Customers to email clients, prospects & industry friends.
4. Click on Get My Banners to download your custom graphics and banners to use on your website, social media channels, etc.

QUESTIONS? Please contact us at marketing@pizzaexpo.com.

Once again, thank you for being a part of International Pizza Expo 2023. We are looking forward to a GREAT show!

Complete “See My Landing Page”

To begin, scroll to the bottom of the page. Look for “See My Landing Page” in the middle.



Edit My Information

See My Landing Page

Invite Customers

Get My Banners

See My Landing Page

Click arrow to go back to your dashboard

To View Custom Landing Page

Click Copy to Clipboard to display preview. Click on the LP preview image to review the entire page and get your Landing Page URL.



See My Landing Page

Share your 50% coupon code from your customized landing page with customers and prospects. Click on the preview image below to preview your customized landing page.

Join Emerald Pizza Company at the show in
Booth #998

EMERALD

Use our code: FTHR998 and get 50% off!

About the Show

International Pizza Expo is the world's largest pizza industry show with nearly 500 exhibiting companies on the show floor. Pizza Expo is the place for independent and chain pizzeria owners and managers to one-stop shop for nearly any needed product or service – and see what's new in the industry!

Learn More

Why should you attend?

Meet your current vendors and search for new suppliers. Network with fellow pizzeria owners and managers who face similar challenges in different markets. Learn from successful peers, who give pizza-making demonstrations and offer advice on business-related topics in the seminars. Join the fun at the special events hosted by Pizza Expo.

Join us at The International Pizza Expo in Las Vegas on
March 28-30, 2023!

Register Now!

Las Vegas Convention Center
3150 Paradise Rd, Las Vegas, NV

Copy To Clipboard **Share**

Views 24 Clicks 4

Join us at The International Pizza Expo in Las Vegas on

Facebook
Twitter
LinkedIn

Las Vegas Convention Center
3150 Paradise Rd, Las Vegas, NV

Copy To Clipboard **Share**

Views Clicks

Share straight to social

Click Share to view social channels.

See My Landing Page

izza Company at Ir x +

https://l.feathr.co/international-pizza-expo-2023-page-emerald-pizza-company


age... Reach Order Form Creative Services Re... Sales Ops Ticket Su... Google Doc Copye

PIZZA PIZZA PIZZA PIZZA PIZZA PIZZA PIZZA PIZZA PIZZA PIZZA PIZZA PIZZA PIZZA PIZZA PIZZA PIZZA

INTERNATIONAL PIZZA EXPO & CONFERENCE

MARCH 28-30, 2023
LAS VEGAS CONVENTION CENTER

Join Emerald Pizza Company at the show in
Booth #998

 **EMERALD**

Use our code: FTHR998 and get 50% off!


About the Show

International Pizza Expo is the world's largest pizza industry show with nearly 500 exhibiting companies on the show floor. Pizza Expo is the place for independent and chain pizzeria owners and managers to one-stop shop for nearly any needed product or service – and see what's new in the industry!

Learn More

To link to your custom landing page, copy the URL in the preview to link up to from social posts, emails or website pages. To close, X out of the browser window and return to Feathr webpage.

Invite Customers



INTERNATIONAL PIZZA EXPO & CONFERENCE
MARCH 28-30, 2023
LAS VEGAS CONVENTION CENTER

Thank you for exhibiting at International Pizza Expo 2023! The pizzeria community is ready to buy, learn, network, & compete!

Easily invite customers and prospects to the show with your exclusive 50% coupon code and free customized marketing tools including:


- A custom landing page
- A custom email template
- Custom graphics and banners


Next Steps:


1. Click on Edit My Information to upload your logo and verify your information.
2. Click on See My Landing Page to share on social media platforms or link to from your website.
3. Click on Invite Customers to email clients, prospects & industry friends.
4. Click on Get My Banners to download your custom graphics and banners to use on your website, social media channels, etc.


QUESTIONS? Please contact us at marketing@pizzaexpo.com.

Once again, thank you for being a part of International Pizza Expo 2023. We are looking forward to a GREAT show!


Edit My Information


See My Landing Page


Invite Customers


Get My Banners

Complete “Invite Customers”
To begin, scroll to the bottom of the page.
Look for “Invite Customers” on the right.

Invite Customers

Click arrow to go back to your dashboard

Click **Send Invites button** to preview email and set up sending parameters. Make sure pop-ups aren't blocked in your browser.

INTERNATIONAL
PIZZA EXPO
& CONFERENCE
MARCH 28-30, 2023
LAS VEGAS CONVENTION CENTER

Invite Customers

Share your 50% coupon code and Invite your customers and prospects by email. Click the Send Invites button below to preview the email, enter email addresses and send. You can even schedule emails ahead of time!

Join us at The International Pizza Expo in Las Vegas on March 28-30, 2023!

Register Now!

Send invites ▾

Sent	Opens	Clicks
1	0	0

Invite Customers

Send to a Single Email Address

Send Invites

Subject

Join us at International Pizza Expo 2023!

From Address

Emerald Pizza Company
<holly.barrett@emeraldtx.com>

Scheduled Date to Send

February 10, 2023 4:00 PM

PST

February 11, 2023 12:00 am UTC

Who are you sending this email to?

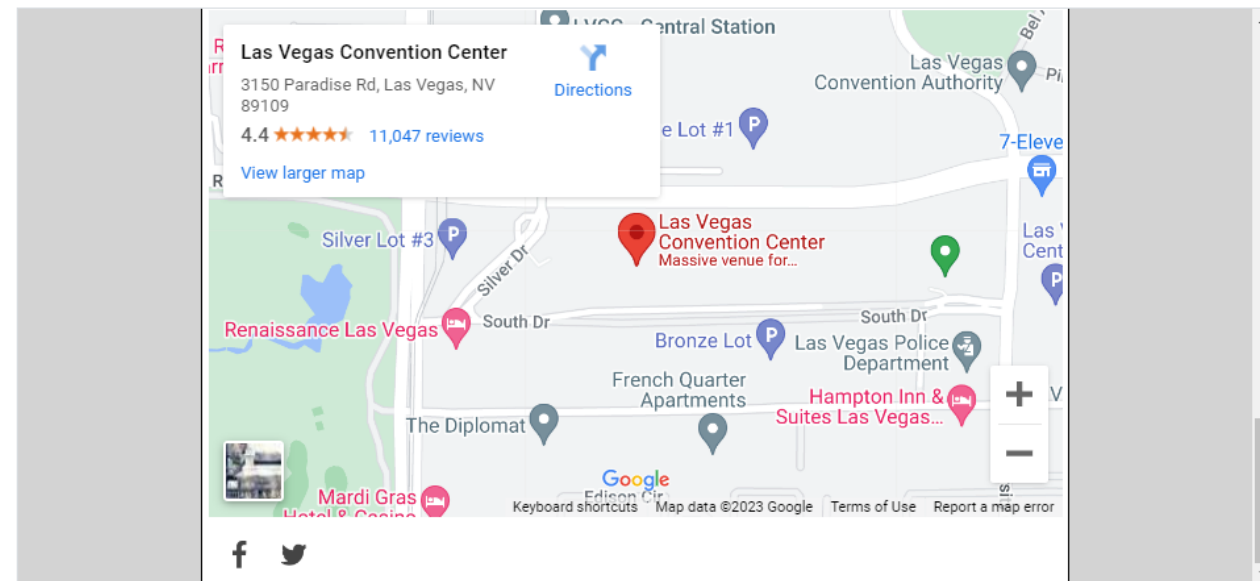
Send single invite

Send to list

To Address

their@email.com

Set subject line, set date and time to send for a single email address. Send to a single address by entering the complete email address in the To Address box. **NOTE:** You can only send one email at a time using this method.



Cancel

OK

Invite Customers

Send to a List

Who are you sending this email to?

Send single invite

Send to list

This list will not be shared with anyone.

You may upload a list of email addresses to send to.

An uploaded list must be a **.xlsx**, **.csv**, or **.tsv** file.

The list file must include exactly two columns. The first row should be used as the header for each column.

One column must have the header **Name** and the other must have the header **Email**.

Downloadable example list file: [template.xlsx](#)

Upload


Send to List by uploading a list using the parameters defined on the page. Select Upload when you're ready to submit your list.

Click OK to close the pop-up and finalize the email send. Select Cancel if you don't wish to send an email. NOTE: You must click ok to ensure that the email sends.

Cancel

OK

Get My Banners



INTERNATIONAL PIZZA EXPO
& CONFERENCE
MARCH 28-30, 2023
LAS VEGAS CONVENTION CENTER

Thank you for exhibiting at International Pizza Expo 2023! The pizzeria community is ready to buy, learn, network, & compete!

Easily invite customers and prospects to the show with your exclusive 50% coupon code and free customized marketing tools including:


- A custom landing page
- A custom email template
- Custom graphics and banners


Next Steps:


1. Click on Edit My Information to upload your logo and verify your information.
2. Click on See My Landing Page to share on social media platforms or link to from your website.
3. Click on Invite Customers to email clients, prospects & industry friends.
4. Click on Get My Banners to download your custom graphics and banners to use on your website, social media channels, etc.


QUESTIONS? Please contact us at marketing@pizzaexpo.com.

Once again, thank you for being a part of International Pizza Expo 2023. We are looking forward to a GREAT show!


Edit My Information


See My Landing Page


Invite Customers


Get My Banners

Complete “Get My Banners”

To begin, scroll to the bottom of the page. Look for “Get My Banners” on the lower left.



Get My Banners

Click arrow to go back to your dashboard



Get My Banners

Share your 50% coupon code with customized banners. Ideal for websites, social media and emails. Click Get Customized Banner button below each banner preview below to set up and download your customized banners.

Size guide:

1200x628px - For Facebook or LinkedIn post

1080x1080px - For Instagram post

300x250px - Banner for websites

1024x512px - For Twitter

728x90px - Leaderboard banner for websites

Preview Dimensions 1080px x 1080px Views 0 Clicks 0

Download as Copy Embed Code

Preview Dimensions 1024px x 512px Views 0 Clicks 0

Download as Copy Embed Code

Preview Dimensions 728px x 90px Views 0 Clicks 0

Download as Copy Embed Code

Preview Dimensions 1200px x 628px Views 0 Clicks 0

Download as Copy Embed Code

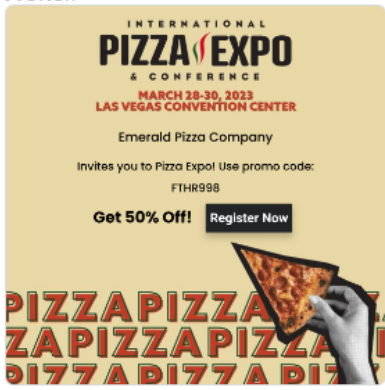
Preview Dimensions 300px x 250px Views 0 Clicks 0

Download as Copy Embed Code

Sizes Available
Social sizes are here for your reference.
These are the sizes of graphics available.

Get My Banners

Preview



INTERNATIONAL
PIZZA EXPO
& CONFERENCE
MARCH 28-30, 2023
LAS VEGAS CONVENTION CENTER


Emerald Pizza Company
Invites you to Pizza Expo! Use promo code:
FTNR998

Get 50% Off! Register Now

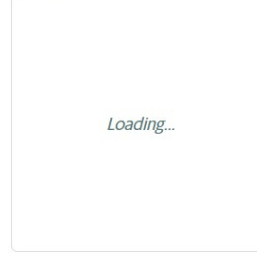
PIZZAPIZZA
ZAPIZZAPIZZA
9I77ADI77ADI7

Dimensions: 1080px x 1080px

Views	Clicks
0	0

Download as ▾ Copy Embed Code 

Preview



Dimensions: 1080px x 1080px

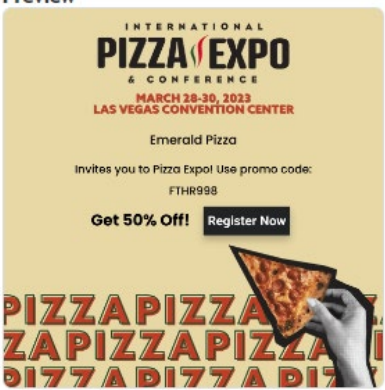
NOTE
If you see this Loading screen, you can wait a few seconds or click one of the buttons directly below. Your custom banner image will appear.

Download as ▾ Copy Embed Code

START HERE
Click the refresh button to populate the banner ad with the information you entered on the "Edit My Information" page

To save, click Download as and select file type to download.

Preview



INTERNATIONAL
PIZZA EXPO
& CONFERENCE
MARCH 28-30, 2023
LAS VEGAS CONVENTION CENTER

Emerald Pizza
Invites you to Pizza Expo! Use promo code:
FTNR998

Get 50% Off! Register Now

PIZZAPIZZA
ZAPIZZAPIZZA
9I77ADI77ADI7

Dimensions: 1080px x 1080px

Views	Clicks
0	0

Download as ▾ Copy Embed Code

- PNG
- JPG
- PDF

Dimensions: 728px x 90px

Views	Clicks
0	0

To save HTML code to insert on a webpage or email, click here.



Customer Invitation Program

If you have questions or need assistance,
please contact your Account Executive or
email marketing@pizzaexpo.com.