

## Battle of the Brands at Pizza Expo 2026

### Rules & Regulations:

- Participation in this giveaway is limited to registered International Pizza Expo 2026 attendees. No sponsors, guests, exhibitors, non-exhibiting manufacturers, press or staff can participate.
  - Everyone who participates has the opportunity to win (1) \$500 card for first place or (1) \$250 card for second place. A total of 2 different winners will be announced.
  - To be eligible to win, an attendee must create a video in the video booth showing their personal or professional brand, share this video on Instagram OR Facebook (account must be public), and tag @PizzaExpo **and** use hashtag #BOTBPizzaExpo by 1:00pm PST on Thursday, March 26th.
  - 2 winners will be announced on March 26th around 3:00pm. **You must be present to win.**
  - By entering this contest, you give International Pizza Expo and its affiliates the right to share your video through social, email and other digital platforms.
  - Selection of the Battle of the Brands winner at Pizza Expo winner will be up to the discretion of the International Pizza Expo and Pizza Today Teams.
  - Where permitted by law, the winner grants to Sponsor and those acting pursuant to Sponsor's direction or control, the right to print, publish, broadcast and use, worldwide in any media now known or hereafter developed, including but not limited to the Internet, at any time or times, the winner's name, portrait, picture, voice, likeness and biographical information for advertising, trade and promotional purposes without additional consideration and without notice, review or approval, except where prohibited by law. Further, winner will be required to complete, sign, and return an Affidavit of Eligibility, a Liability Release, a Publicity Release (where lawful), and provide evidence of identity and age with a social security number and a valid state or federally issued identification.
- SPONSOR: Emerald X, LLC, 31910 Del Obispo, Suite 200, San Juan Capistrano, CA 92675.